CORPORATE INNOVATION GLOBAL SUMMIT 2027

23–24 MARCH 2027 • KUALA LUMPUR, MALAYSIA

CO-ORGANISED BY

NEXEA

My InnovationX

OFFICIAL MEDIA PARTNER

TEJ PODCAST

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ABOUT CIGS

CORPORATE INNOVATION GLOBAL SUMMIT

CIGS 2027 brings together the people shaping the future of enterprise: C-suite leaders, corporates, GLCs, technology companies, startups, investors, government and innovation leaders from Malaysia, ASEAN and beyond.

More than a stage for conversation, CIGS connects people to discover what's next, learn from innovators, build corporate × technology partnerships and turn ideas into action.

SEE WHAT'S NEXT, MEET WHO'S BUILDING IT.

PARTNERS OF CIGS.

A connected ecosystem of corporate, government, technology, community and media partners.

KEY SPEAKERS & VOICES

ECOSYSTEM PARTNERS AND COMMUNITY PARTNERS

MDEC · cradle · MRANTI · CYBERVIEW · MDV · CM² capital markets MALAYSIA · mavcap · MBAN MALAYSIAN BUSINESS ANGEL NETWORK

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A·P·U ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION · M M-150 · IWG International Workplace Group · CREWSTONE INTERNATIONAL · Entrepreneurs Programme · enginemailer SEND IT YOUR WAY

Basis Bay Leading Clean IT · REDtone · Entrepreneur Growth HUB · FAOM Fintech Association of Malaysia · MBAN MALAYSIAN BUSINESS ANGEL NETWORK · COMMON GROUND · PERSATUAN SAMENITA SMALL AND MEDIUM ENTERPRISES ASSOCIATION · aws

MALAYSIA PROPTECCH ASSOCIATION · NEXTUPASIA EMPOWERING NEXT-UP ASEANS · FMM FEDERATION OF MALAYSIAN MANUFACTURERS · CM² capital markets MALAYSIA · Juristech · enginemailer RELIABLE EMAILS · scabytes GROW Digital

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PRESS & MEDIA COVERAGE

星洲日報 SIN CHEW DAILY · MALAYSIAN BUSINESS Malaysia's Premier Business Magazine Since 1972 · VCHEWS · 大橙传媒 BIG GRANGE MEDIA www.BigOrangeMedia.com · RED tomato · MALAYSIA SME +

theSun · THE EDGE MALAYSIA · ALL BUSINESS DAILY Malaysian Reserve · RK DIGITAL · androidcentral · NEW STRAITS TIMES

CIGS 2027: AT A GLANCE

KUALA LUMPUR, MALAYSIA

400+ LEADERS

Corporates, startups, investors, and ecosystem partners attended.

REGIONAL PERSPECTIVE

Global and regional corporate innovation conversations on stage.

ECOSYSTEM IN THE ROOM

Government, industry leaders, agencies, and technology innovators connected.

DELEGATES FROM 4 COUNTRIES

Delegates from four countries joined the regional innovation conversation.

SEE CIGS 2027 HIGHLIGHTS

https://corporate-innovation.org/summit/



400+ LEADERS



GOVERNMENT PARTICIPATION



CORPORATE INNOVATION DIALOGUE

CIGS 2027 AT A GLANCE

23–24 MARCH 2027

KUALA LUMPUR, MALAYSIA

DAY 1

THE SUMMIT – AI • INNOVATION • PARTNERSHIPS

A high-value summit where corporate leaders, technology companies, government, investors and innovators meet around adoption, partnerships and deployment.

Global perspectives → Corporate innovation → AI & emerging technology → Partnership announcements → Innovation showcase → Business matching

DAY 2

INNOVATION HUB, INDUSTRY IMMERSION & EXECUTIVE PROGRAMME

MORNING
10:00 AM–1:00 PM

- Inside Hextar & Gallery Tour
- CIGS Executive Innovation Lab

AFTERNOON
2:00 PM–4:00 PM

Choose one destination:

- Huawei AI Lab & Innovation Centre
- U Mobile EIP Hub
- PETRONAS Future Tech
- I-Berhad AI World
- Malaysia Semic:onductor IC Design Park

PRE-REGISTRATION REQUIRED

CIGS 2027 IS GETTING BIGGER

1,000 DELEGATES AND 30 SPEAKERS ACROSS ASEAN AND APAC

80% LOCAL / 20% INTERNATIONAL DELEGATIONS



300

CORPORATE, PUBLIC LISTED
AND MID TIER COMPANY
C SUITE AND BUSINESS LEADERS



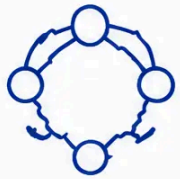
300

TECHNOLOGY COMPANIES /
SCALEUPS, STARTUPS,
SYSTEM INTEGRATORS, DISTRIBUTORS



200

GOVERNMENT / MINISTRIES,
AGENCIES, GLCS AND
POLICYMAKERS



100

ECOSYSTEM PARTNERS
AND COMMUNITY BUILDERS



100

INVESTORS, VENTURE CAPITAL
AND PRIVATE EQUITY

PROPOSED PROGRAMME · SUBJECT TO CONFIRMATION

DAY 1: THE SUMMIT



THE SUMMIT PROGRAMME.

01 CORPORATE INNOVATION

How leading organisations build, execute, and scale innovation.

02 AI & EMERGING TECHNOLOGY

What new technology changes for industries, businesses, and customers.

03 FROM PILOT TO DEPLOYMENT

The realities of procurement, implementation, adoption, and scale.

04 CORPORATE × INNOVATOR COLLABORATION

Business challenges, partnerships, and measurable outcomes.

05 CAPITAL & GROWTH

Investment, strategic partnerships, and regional expansion.

06 INNOVATION SHOWCASE

Enterprise-ready technologies with real-world applications.

FORMAT EVOLVES THE CIGS 2026 PROGRAMME: GLOBAL KEYNOTES, CORPORATE PANELS, INNOVATION PITCHES, SHOWCASES, NETWORKING, AND GOVERNMENT PARTICIPATION.

DAY 1 / MORNING AGENDA

8:30 AM–9:30 AM

THE ROOM OPENS

Breakfast, connections and innovation discovery.

9:30 AM–9:40 AM

WELCOME TO THE NEXT ENTERPRISE

Setting the direction for CIGS 2027.

9:40 AM–10:00 AM

MINISTERIAL KEYNOTE: MALAYSIA AS AN AI NATION

From national ambition to enterprise adoption.

10:00 AM–10:30 AM

WHEN AI STOPS ANSWERING AND STARTS DOING

The next enterprise powered by agentic AI.

10:30 AM–11:10 AM

THE BOARDROOM RESET

Your strategy has three years. Technology has three months.

11:10 AM–11:30 AM

CIGS PARTNERSHIP ANNOUNCEMENT & SIGNING CEREMONY

Corporate and technology partnerships in motion.

11:30 AM–12:00 PM

HEXTAR: TO BUY, BUY OR PARTNER?

How a conglomerate builds its next growth engine.

DAY 1 / AFTERNOON AGENDA

12:00 PM–12:30 PM

THE CORPORATE × STARTUP DEBATE

Enough pilots. Who gets innovation into production?

12:30 PM–2:30 PM

NETWORKING LUNCH

Eat. Discover. Build new connections.

2:30 PM–2:55 PM

WHAT HAPPENS WHEN EVERY COMPANY HAS 1,000 AI AGENTS?

Hyperscaler keynote.

2:55 PM–3:15 PM

MALAYSIA'S INNOVATION ADVANTAGE

Are we using it?

3:15 PM–3:55 PM

ASEAN UNITES ON AI SAFETY AND GLOBAL INNOVATION

Aligning governance, safeguards and innovation for regional growth.

3:55 PM–4:15 PM

CIGS PARTNERSHIP ANNOUNCEMENT & SIGNING CEREMONY

Corporate and technology partnerships in motion.

4:15 PM–4:40 PM

COFFEE × CONNECTIONS

Meet. Connect. Discover.

4:40 PM–5:05 PM

BEYOND THE CHATBOT

AI enters the physical world.

5:05 PM–5:30 PM

THE COMPANY OF 2030

Humans, agents and everything in between.

5:30 PM ONWARDS

CIGS AFTERHOURS

Pickleball challenge and networking party.

CIGS 2027 SPECIAL FEATURES

FOUR CONNECTED EXPERIENCES

01 CIGS PARTNERSHIPS LIVE

PITCHING • SHOWCASES • SUCCESS STORIES

Open calls for corporates and technology companies to pitch solutions, showcase innovations and share partnership success stories.

02 CORPORATE INNOVATION PROGRAMME SHOWCASES

PROGRAMMES • PILOTS • IMPACT

Corporate innovation teams showcase programmes, pilots and partnerships that are turning emerging technology into enterprise value.

03 LIVE CEO PODCAST + TECH UNBOXING INTERVIEWS

CEO VOICES • FOUNDERS • TECHNOLOGY

Live CEO and founder conversations, paired with technology unboxing interviews exploring what companies have built, why it matters and how it creates enterprise value. TEJ, the Official Media Partner.

04 INNOVATION SHOWCASE

AI & AGENTIC • PRODUCT DEMOS • DISCOVERY

A curated showcase of enterprise-ready technologies, products and ideas, connecting solutions with business and industry needs.

NEXT: INNOVATION SHOWCASE →

SPECIAL FEATURE 04 · DEEP DIVE

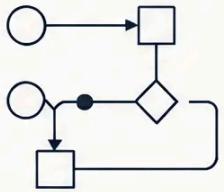
INNOVATION SHOWCASE

A closer look at how Innovation Showcase connects enterprise-ready technology companies with live product demonstrations, industry needs and potential pathways to partnership.

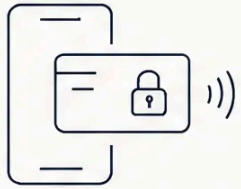


DEMONSTRATION DOMAINS

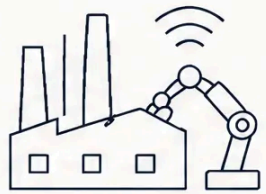
AI & AGENTIC ENTERPRISE



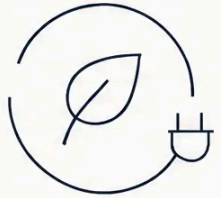
FINTECH



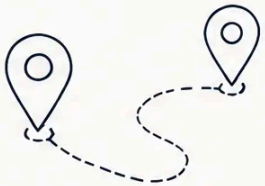
SMART MANUFACTURING



SUSTAINABILITY & ENERGY



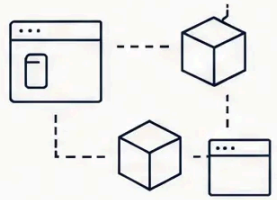
MOBILITY & SMART INFRASTRUCTURE



CYBERSECURITY & DIGITAL TRUST



ENTERPRISE TECHNOLOGY



Bring solutions to life through product demonstrations, meaningful conversations, and potential enterprise pathways.

SHOWCASE → DEMONSTRATE → PRODUCT DEMO → CONNECT

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OFFICIAL PODCAST CHANNEL OF CIGS 2027

Raw conversations with founders. Untold stories of success, lessons & experiences.



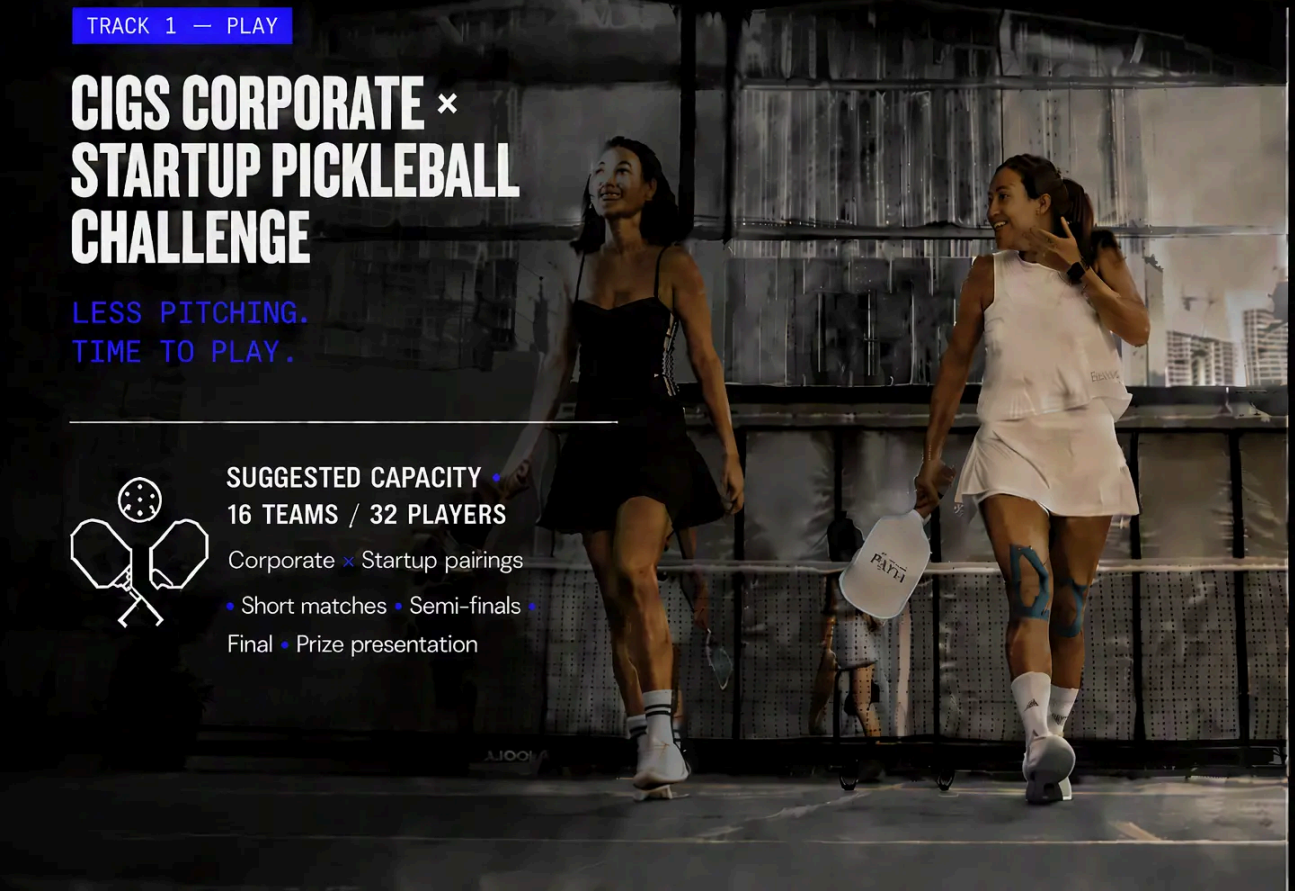


- Live Founder and C-Suite Conversation at CIGS2027
- CIGS stories and perspectives
- Sponsor Brand Feature opportunities
- Pre- and post-event content amplification

youtube.com/@TEJPodcast

OFFICIAL PODCAST CHANNEL

DAY 1 AFTER HOURS — CHOOSE HOW YOU CONNECT



TRACK 1 — PLAY

CIGS CORPORATE × STARTUP PICKLEBALL CHALLENGE

LESS PITCHING.
TIME TO PLAY.

SUGGESTED CAPACITY •
16 TEAMS / 32 PLAYERS

Corporate × Startup pairings • Short matches • Semi-finals • Final • Prize presentation

TRACK 2 — CONNECT

CIGS NETWORKING PARTY

NO PANELS. NO SLIDES.
JUST GOOD CONVERSATIONS.

Networking party • Light bites • Music • Founder / corporate networking • Investor connections • Regional delegates

DAY 2 — CORPORATE INNOVATION IN ACTION

→ Day 2 moves corporate executives from hosted context and executive problem-framing into a shared lunch and focused afternoon immersion.



HEXTAR-HOSTED MORNING PROGRAMME

10:00 AM–1:00 PM

INSIDE HEXTAR & INNOVATION ECOSYSTEM OUTLOOK

- Hextar Group Gallery Tour
- Ecosystem sharing by MDEC, MRANTI and Cradle

PARALLEL MORNING PROGRAMME

CIGS EXECUTIVE INNOVATION LAB

For corporate executives.

1:00 PM

NETWORKING LUNCH

All delegates reunite for lunch.

2:00 PM

DEPART FOR IMMERSION TRACKS

SPEAKERS, SHARING ORGANISATIONS & PROGRAMME SUBJECT TO CONFIRMATION.

DAY 2 — INNOVATION HUB & INDUSTRY IMMERSION

AFTERNOON • 2:00–4:00 PM • CHOOSE ONE DESTINATION

Continue from the Day 2 morning programme into a focused destination visit.



HUAWEI AI LAB & INNOVATION CENTRE —
THE EXCHANGE 106 @ TRX



U MOBILE EIP HUB —
SUBANG HI-TECH INDUSTRIAL PARK



PETRONAS FUTURE TECH —
KLCC



I-BERHAD AI WORLD —
i-CITY, SHAH ALAM



MALAYSIA SEMICONDUCTOR IC DESIGN PARK —
PFCC, PUCHONG

PRE-REGISTRATION REQUIRED | LIMITED CAPACITY | HOSTS / VISITS SUBJECT TO CONFIRMATION AND CHANGES

BUS TRANSPORT PROVIDED FOR INDUSTRY IMMERSION & INNOVATION HUB VISITS

CIGS EXECUTIVE INNOVATION LAB

FOR CORPORATE PARTICIPANTS

A focused executive experience for corporate strategy, innovation and business-unit leaders to frame a priority, align on value creation and leave with clear next steps.

IN COLLABORATION WITH MYINNOVATIONX × GUIDE

WHO IT IS FOR

- Corporate strategy and innovation leaders
- C-suite and business-unit decision-makers
- Teams exploring new growth spaces

WHAT PARTICIPANTS LEAVE WITH

- A sharper priority or problem statement
- A clearer value-creation rationale
- Agreed next steps toward internal alignment

EXECUTIVE LAB FORMAT

- Facilitated executive working session
- Practical discussion and working time
- Post-programme 1:1 support by GUIDE and MYX

1. **ORIENT —** Corporate Venturing context
2. **SURFACE PRIORITIES —** Focus the opportunity
3. **FRAME THE MOONSHOT —** Align next steps

CIGS 2027 TICKET PRICING

CHOOSE THE EXPERIENCE THAT FITS YOUR ROLE IN THE INNOVATION JOURNEY.

23–24 MARCH 2027 • KUALA LUMPUR, MALAYSIA

SUMMIT PASS
THE SUMMIT EXPERIENCE

RM1,000

EARLY BIRD — RM700
30% OFF UNTIL 30 NOVEMBER

- ✓ Day 1 Summit
- ✓ Innovation Showcase & Networking

CAPACITY: GENERAL

INNOVATION VIP PASS
THE FULL CIGS EXPERIENCE

RM2,000

EARLY BIRD — RM1,400
30% OFF UNTIL 30 NOVEMBER

- ✓ Day 1 Summit
- ✓ Innovation Showcase & Networking
- ✓ CIGS After Hours
- ✓ Day 2 Innovation Immersion

100 PASSES ONLY
HRD CORP CLAIMABLE*

CORPORATE VIP PASS
THE EXECUTIVE CIGS EXPERIENCE

RM3,500

EARLY BIRD — RM2,450
30% OFF UNTIL 30 NOVEMBER

- ✓ Day 1 Summit
- ✓ Innovation Showcase & Networking
- ✓ CIGS After Hours
- ✓ Choice of Day 2 Innovation Immersion OR Executive Innovation Lab
- ✓ Executive / VIP privileges

50 PASSES ONLY
HRD CORP CLAIMABLE*

*HRD Corp claimability is subject to eligibility, applicable terms and programme approval.

PARTNERSHIP PROPOSITION

PARTNER WITH CIGS 2027

BE PART OF THE PLATFORM SHAPING THE NEXT ENTERPRISE

POSITION — Align with corporate innovation and enterprise transformation.

INFLUENCE — Shape conversations that matter.

CONNECT — Meet decision-makers, innovators and ecosystem leaders.

SHOWCASE — Bring capabilities and solutions to life.

CREATE — Build partnerships beyond the Summit.



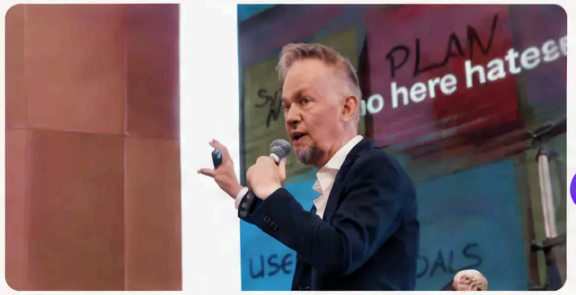
CIGS 2027 PARTNERSHIP OPPORTUNITIES

Position your brand. Engage the ecosystem. Create opportunities beyond the Summit.

YOUR PARTNERSHIP JOURNEY

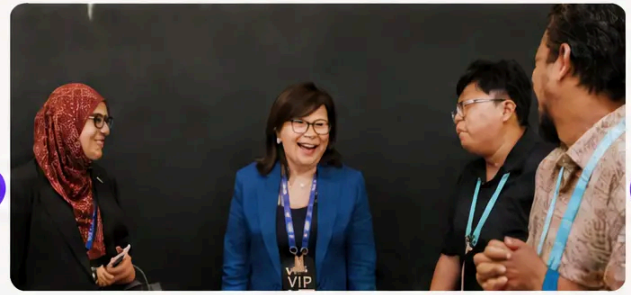
VALUE BEFORE, DURING AND AFTER CIGO NOT A ONE DAY LOGO PLACEMENT.

BEFORE CIGS



- CIGS soft launch & press release
- Brand amplification
- Brand Feature
- Social & digital visibility

CIGS 2027



- Stage presence
- Showcase & activation
- VIP access & hospitality
- Curated business matching
- Brand mention in press releases

BEYOND CIGS



- CIGS press release & content
- Ongoing corporate x technology engagement
- ASEAN business opportunities
- MyInnovationX follow through

CIGS 2027 SPONSORSHIP PACKAGE

Four levels of partnership designed to maximise impact, visibility and collaboration.

PLATINUM SPONSOR	CALLED **PRESENTER**	**RM300,000**	**1** SLOT	Highest level of association, visibility and strategic participation.
GOLD SPONSOR	CALLED **INNOVATION PARTNER**	**RM100,000** EACH	**4** SLOTS	Thought leadership, premium positioning and ecosystem engagement.
SILVER SPONSOR	CALLED **INNOVATION SHOWCASE PARTNER**	**RM50,000**	**10** SLOTS	Showcase leadership, product demonstrations and curated innovation visibility.
EXPERIENCE PARTNER	CALLED **EXPERIENCE PARTNER**	**MODULAR OPPORTUNITIES**		Selected experiences and touchpoints; see Experience Partnerships.

ALL PACKAGE VALUES, BENEFITS AND INVENTORY ARE INDICATIVE AND SUBJECT TO FINAL COMMERCIAL APPROVAL.

EXPERIENCE PARTNERSHIPS

Own the moments where business connections become relationships.

ACTIVE CONNECTIONS

CORPORATE × STARTUP × INVESTOR PICKLEBALL CHALLENGE PARTNER

RM10,000

HOSPITALITY

VIP LUNCH PARTNER

RM25,000

+ food & beverage

SOCIAL CONNECTIONS

NETWORKING PARTY PARTNER

RM30,000

+ food & beverage

DELEGATE EXPERIENCE

COFFEE & CONNECTIONS PARTNER

RM20,000

+ food & beverage

BRAND UTILITY

OFFICIAL LANYARD PARTNER

RM20,000

ALL EXPERIENCE PARTNERS RECEIVE LOGO VISIBILITY ACROSS CIGS MARKETING MATERIALS.

Indicative working values subject to final approval, scope and availability.

SPONSORSHIP BENEFITS AT A GLANCE

Clear visibility, content and engagement pathways across every level.

	PLATINUM SPONSOR / PRESENTER	GOLD SPONSOR / INNOVATION PARTNER	SILVER SPONSOR / INNOVATION SHOWCASE PARTNER	EXPERIENCE / EXPERIENCE PARTNER	SHOWCASE KIOSK
Top-tier event naming	✓				
Logo in CIGS marketing materials	✓	✓	✓	✓	✓
Brand mention in press releases	✓	✓	✓	✓	
Brand Feature	✓	✓	✓	✓	✓ RM2,000 SHOWCASE SPACE OUTSIDE MAIN HALL
Stage Participation	✓	✓	●	●	
Innovation showcase / product demo	✓	✓	✓	●	
PRIME LOCATION TO SHOWCASE PRODUCTS AND OFFERINGS	✓	—	—	—	—
Curated business matching	✓	✓	✓	●	
VIP access & hospitality	✓	✓	●	●	
LIVE PODCAST INTERVIEW	✓	✓	—	—	

✓ Included ● Selected / modular

STRATEGIC PARTNER

FOR ORGANISATIONS PURCHASING A MINIMUM OF 15 TICKETS.

- ✓ CURATED BUSINESS MATCHING
- ✓ VIP ACCESS & HOSPITALITY
- ✓ BRAND FEATURE
- ✓ LOGO IN CIGS MARKETING MATERIALS

Final scope, quantities and allocations subject to commercial agreement.

LET'S BUILD WHAT'S NEXT.



PARTNERSHIP ENQUIRIES

CIGS@MyInnovationX.com

CO-ORGANISED BY

NEXEA

My InnovationX